



Dear Prospective Exhibitor,

The Denver Police Department (DPD) will host the 2009 International Association of Chiefs of Police (IACP) annual conference October 3-7. The IACP is the largest nonprofit membership organization of police executives, with over 20,000 members in over 89 countries. Leadership consists of the operating chief executives of international, federal, state and local agencies of all sizes.

The IACP Conference is a closed show that is open only to IACP members, their guests, and other sworn officers or civilian employees of law enforcement agencies. This means a qualified audience for participating exhibitors.

The DPD's role as host city agency is to provide logistical support and to host a 5K run, golf tournament, transportation, Host Chief's receptions, hospitality services, and companion activities. These activities require securing sponsorships, as they are not covered in the department's operating budget. The Denver Police Foundation (DPF), a 501(c)(3) tax-exempt charitable organization, is proud to partner with the DPD to raise financial support for these activities. Recognizing your commitment to public safety, we invite you to become an exhibitor.

As the host agency, Denver Police Department has been given five 10' by 10' exhibit booths (# 414, 856, 1349, 4155, and 4309) by the IACP for fundraising purposes. Revenues from the sell of these booths will go to the Denver Police Foundation whose mission is to fund urgently needed equipment, training and technology in support of Denver's police officers. While exhibit space is sold out, the DPF is offering these five booths on a "first come first served" basis for \$7,500 per booth. Important information regarding exhibiting at the conference can be found on the IACP 2009 conference website. If we receive your confirmation by July 31st you will be included in the onsite exhibitors guide.

On behalf of the Denver Host Committee, thank you for considering supporting us. Checks can be made payable to the Denver Police Foundation and mailed to the address below. A receipt will be mailed to you at the address you provide with your payment. Please feel free to contact me with any questions you may have and thanks again for your support.

Sincerely,

Jane Norton
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